



Why IBM WebSphere BPM and SOA? The key challenge of an enterprise is to maintain business performance and integrity through continuous transformation. The balance of business agility, performance and adoption of change is where BPM and SOA are the keys to your success.

SOA and BPM Services

- ❖ **Solution Architecture:** subject matter expertise designing services oriented architecture solutions, designing workflow component patterns for human interaction, designing reusable and granular services (SOA), designing mapping and connectivity patterns including JCA adapters, leveraging standard messaging patterns, business rules and business events.
- ❖ **Infrastructure Support:** installation and configuration of all BPM 7.5 versions and supporting database and messaging infrastructures.
- ❖ **Implementation and Deployment**
- ❖ **Monitoring, Optimization, Tuning:** Leveraging Common Event Infrastructure (CEI) events and Business Space widgets in Business / IT Monitoring.
- ❖ **Mentoring:** Blue 2.0 provides SME's to train your team in the WebSphere BPM skills necessary to make them independent.

IBM WebSphere BPM 7.5 is a comprehensive and consumable business process management platform that provides visibility and management of your business processes. It includes tooling and run-time for process design, execution, monitoring and optimization, and is specifically designed to enable process owners and business users to engage directly in the improvement of their business processes.

IBM WebSphere BPM 7.5 platform provides a highly integrated environment that scales smoothly and easily from an initial project to enterprise-wide program, and is designed to be easy to deploy and use straight out of the box or in a customizable configuration, helping to provide rapid time to value and improved user productivity.

Blue 2.0 can enable your adoption of IBM WebSphere BPM 7.5 by demonstrating the benefits of embracing the process awareness as the roadmap for change. By providing you with the guidance needed to design and develop robust processes and components that scale as the enterprise grows and expands.

The Blue 2.0 BPM initiative leveraging IBM WebSphere BPM technologies deliver targeted results that directly support the strategic goals of the business. This promotes the effectiveness and efficiency in your business processes by using measurable business value to align all projects with corporate strategies, seeking collaboration between business and IT operations.

Blue 2.0 approaches BPM solution delivery with the philosophy that the discipline of BPM and the architectural style of SOA are in fact naturally synergistic and best when combined in support of agile and business and IT optimization and alignment.

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Why Blue 2.0 for WebSphere BPM and SOA?

Blue 2.0 Consultants are highly skilled professionals capable of helping you and your team with some of the most *complex* of tasks

Whether you are just starting down the BPM journey or are already on your way, the experts at Blue 2.0 can help you achieve your process optimization goals. Our skilled consultants have worked with IBM BPM from the early days of workflow technologies up to the current versions of IBM BPM 7.5. Blue 2.0 has extensive experience with BPM success in multiple industry verticals and can guide and mentor your team from Process Discovery to Process Deployment and Optimization. Through our blueprints*, Blue 2.0 has captured best practices and methodologies to deliver success. We start with your business goals and tie our expertise in BPM to solve the most challenging of problems. Embarking on the BPM journey with Blue 2.0 combines your business expertise with our BPM subject matter experts to deliver success.

About Blue 2.0

Founded in 2009, Blue 2.0 is an organization comprised of top talent and leadership with over 16 years experience in the IBM software and services market. The focus of Blue 2.0 is centered on a Partnership model where we listen to the Customer needs and requirements as to elicit the business drivers and value for the technical solution. With that knowledge in hand, Blue 2.0 consults and advises our Customers on the best of breed technology solution and execution plan to achieve their goals.

Our technical subject matter expertise is demonstrated in numerous successful implementations with:

- Business Process Management & SOA
- Enterprise Services Bus
- eCommerce
- Systems Security and Monitoring
- Information Management

The services and solutions practitioners of Blue 2.0 are trained to focus on the big picture landscape of why IBM technologies are best suited to help our Customers satisfy requirements of being compliant, competitive and consistently delivering value to *their* customers.

We understand the reasons why you invest in IBM software to deliver world-class enterprise solutions. It is our job to support your initiatives through our expert delivery capabilities as your trusted partner. Your success in achieving the goals of driving business value internally and externally is our focus.

Start your BPM program right with Blue 2.0

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WebSphere BPM and SOA Projects

Financial Institution:

- ❖ Modeled and implemented complex business transactions via business processes and services integrating several financial applications
- ❖ Leveraged CEI for transaction status monitoring
- ❖ Created migration specific business processes for in-flight financial transactions designated for migration to a Next Generation financial system

Insurance:

- ❖ Implemented a Web 2.0 Driven Auto Quote system with WPS / WAS based process and service layers replacing old and unsupported architecture
- ❖ Enabled Quote Session Management within the BPC
- ❖ The overall architecture provided SOA modularity and reusability of services and extensibility to accommodate different quotes to be handled by a generic quote manager business machine

Manufacturing:

- ❖ Migrated a hub-and-spoke ERP Centric WICS integration architecture (pilot) to BPM 7.5 Advanced leveraging 3-tier SOA architecture, JCA Adapters, Universal Error Handling, Business Rules

blueprints 



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